

PRESS RELEASE

BeWILDerwood Climbs to the Treetops to Reach National Awards

BeWILDerwood, the curious treehouse adventure park, is the only Norfolk attraction to have been shortlisted to receive either a Gold or Silver Award in the Large Visitor Attraction category of the national finals of the Enjoy England Awards for Excellence.

Simon Egan, co-founder of BeWILDerwood, said: "In October 2009, BeWILDerwood won the regional Enjoy England Awards and we are so excited that we have now been selected at a national level.

"The BeWILDerwood experience is the result of the vision and hard work of a team of dedicated people. What we offer visitors is very special indeed and we are delighted that our commitment will be rewarded nationally."

2010 marks the 21st anniversary of the Enjoy England Awards for Excellence. The awards seek to promote and recognise the best places to visit and stay in England, from large hotels to small B&Bs and attractions of all sizes. All the winners have gone the extra mile to provide a memorable experience and have the highest standards of customer service.

In order to reach the finals, BeWILDerwood has had to prove itself within a wide range of criteria including, 'commitment to excellent accommodation or facilities', 'high standards of customer care', 'care for the environment', 'innovative business ideas to attract new and repeat business', and 'accessibility for disabled guests'.

The finals of the awards will be held at Brighton Dome Corn Exchange on Friday 23rd April.

For more information about BeWILDerwood and all the events on offer, visit www.BeWILDerwood.co.uk or call 01603 783900.

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Advance Diary Date for Press

Family Press Launch: Sunday 21st March 2010 from 10.30am

All journalists are invited to bring their families to experience BeWILDerwood and all things new for 2010. Invitations will be sent via email, if you would like to attend for the Press Day please email: kate@junglepr.com with your details and numbers in your family group.

Editor's Notes

BeWILDerwood is closed. We advise that you check the website for full opening times & prices. Or call 01603 783900 or email us at: explore@bewilderwood.co.uk

To download BeWILDerwood images visit:

<http://www.purplework.co.uk>

username: bewilderwoodpress

password: press

Group bookings: Please email groups@Bewilderwood.co.uk

Birthday parties: Please email besteverbirthday@Bewilderwood.co.uk.

All other enquiries: Please email explore@Bewilderwood.co.uk

'A Boggle at BeWILDerwood', "The BeWILDerBats" and "The Ballad of BeWILDerwood" are available to buy online via the BeWILDerwood website. Just click on the homepage link 'Buy Online'.

For further press information / interviews please contact:



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